



# COCA-COLA SCHOLARS FOUNDATION

The Coca-Cola Scholars Foundation awards 150 \$20,000 scholarships to graduating high school seniors every year. This highly selective award recognizes socially conscious, service-minded students who have made positive impacts in their schools and communities.

Apply until October 31 at  
[bit.ly/CokeScholarsApply](https://bit.ly/CokeScholarsApply)

**There is no “typical” Coca-Cola Scholar.** Since 1989, Coke Scholars have come from every state, selected based on the evidence of their impact in their communities. Semifinalist applications present impressive records of meaningful leadership, service, and accomplishments in academics, the arts, student media, research, sports, public service, philanthropy, and more.

**SNAPSHOT OF SEMIFINALISTS** | Over the last several application cycles, 70% of Semifinalists have reported a race or ethnicity other than white or Caucasian. Below are some additional highlights of recent Semifinalists.

### Involvement and Leadership

- **100%** held leadership roles in their schools or communities
- Semifinalists volunteered an average of **170 hours** a year
- **42%** worked part-time
- **58%** were involved in music (band, orchestra, symphony, choral, etc.)
- **51%** were involved in dance, drama, or theater
- **28%** were involved in the visual arts
- **83%** participated in at least one sport, ranging from golf and track & field to dragon boat racing and trampoline

### Academic Achievements

- **86%** took at least one A.P. class
- **14%** took at least one I.B. class
- Of Schools Reporting Class Rank
  - **24%** were ranked **#1**
  - Average ranking was **top 4%**
  - Nearly all were **top 20%**

### School Type

- **90%** public
- **6%** private
- **2%** parochial
- **2%** homeschool, other

### School Size

- **29%** 2000+
- **19%** 1000-1999
- **18%** 500-999
- **18%** <500

### Class Size

- **34%** 300+
- **23%** 200-299
- **22%** 100-199
- **21%** <100

## THE COCA-COLA SCHOLARS SELECTION PROCESS

**PHASE 1** | Applications are due online by 5 pm EST, October 31. Eligibility criteria can be found at [bit.ly/CokeScholarsApply](https://bit.ly/CokeScholarsApply). >>>

**PHASE 2** | From the large pool of initial applicants, selected Semifinalists are invited in November to submit a second-round application with essays, recommendations, and a transcript, due online by the end of the year. >>>

**INTERVIEWS** | After all Semifinalists applications are reviewed, a small number of Regional Finalists are invited in January to participate in final selection interviews, held in February. >>>

**FINAL SELECTION** | Regional Finalists are notified of their status after all interviews conclude, and new Scholars are invited to attend Coca-Cola Scholars Weekend later in the spring.

## SCHOLAR SPOTLIGHT



Stanford sophomore **Dakota Brown (2016)** is the youngest appointee ever to a White House administrative post (National Advisory Council on Indian Education).





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Coca-Cola Scholars are selected from 10 Selection Districts, 15 from each district. Recent Scholars are highlighted below.

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**“ULYSSES UTAH”**

- Large suburban public school
- ACT: 24
- Cultural immersion program
- Music composer
- Multiple black belts
- >1,000 hours worked
- Helped build refugee center

**“MAYA MISSOURI”**

- Small urban magnet school
- ACT: 30
- 3-sport athlete
- President of a club
- Refugee soccer league, founder
- Multiple medical internships

**“IRIS ILLINOIS”**

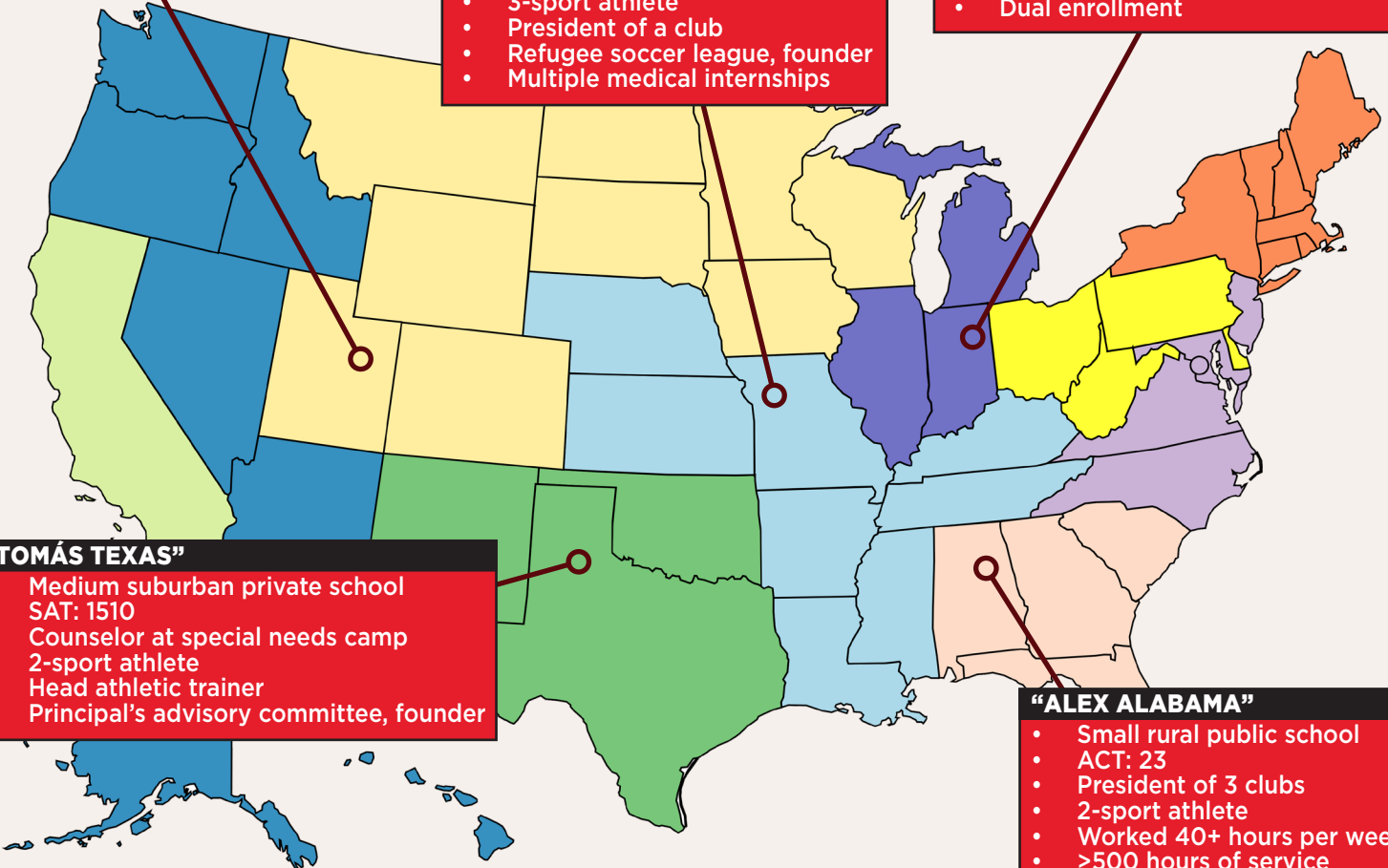
- Medium urban public school
- SAT: 1400 | ACT: 35
- Summer research internship
- Girl Scouts of America Gold Award
- Marching band section leader
- President of 3 clubs
- Dual enrollment

**“TOMÁS TEXAS”**

- Medium suburban private school
- SAT: 1510
- Counselor at special needs camp
- 2-sport athlete
- Head athletic trainer
- Principal's advisory committee, founder

**“ALEX ALABAMA”**

- Small rural public school
- ACT: 23
- President of 3 clubs
- 2-sport athlete
- Worked 40+ hours per week
- >500 hours of service



## SCHOLAR SPOTLIGHTS



Named to *Forbes* “30 Under 30,” entrepreneur **Kavita Shukla (2002)** invented FreshPaper and founded Fenugreen, a social enterprise tackling the global challenge of food waste.



At age 26, **Michael Tubbs (2008)** was elected mayor of his hometown of Stockton, CA, and is the youngest-ever chief executive of a large US city.